

TOP TEN ACCOMPLISHMENTS OF 2020

1 Tracked primary care's response to COVID-19 Starting in March, the PCC partnered with the Larry A. Green Center to inform, field and disseminate more than 20 surveys of primary care clinicians and patients, which were cited in more than 140 articles in the mainstream and trade media.

2 Advanced key policy priorities during COVID-19 The PCC engaged in consensus-based advocacy across our membership and more broadly to support team-based primary care, payment-model reform and legislative wins.

3 Committed to the work of equity The PCC reaffirmed its commitment to racial equality in primary care, as reflected in the 2017 Shared Principles of Primary Care, with an addition to its board, inclusion of equity in webinars and at our annual conference, and in comment letter language.

4 Engaged our Executive Members at record levels 91% of the PCC's Executive Member organizations engaged in at least one workgroup meeting or event – with participation up 30% since 2019.

5 Produced ninth annual evidence report The PCC's 2020 Evidence Report, released on December 2, 2020, builds upon the 2019 report to share state-level primary care investment data from all 50 states from 2017 to 2019.

6 Encouraged state primary care investment The PCC amplified state-level primary care investment conversations. 13 states have either passed legislation or pursued regulations to measure, report and, in some cases, increase primary care spend levels. The PCC hosted its second state innovation workshop on December 2, 2020.

7 Furthered its work through grant projects The PCC was awarded funding for four projects to convene thought leaders on: shared decision-making in behavioral health; millennial perceptions on primary care; oral health integration; and state-level primary care advisory groups.

8 Advanced comprehensive primary care The PCC advanced efforts to integrate behavioral health and oral health into primary care through a work group and advisory committee.

9 Provided monthly forums to explore emerging COVID-19 issues The PCC tackled topics that the pandemic brought to the forefront via monthly webinars, with average monthly attendance up 109% over 2019 levels.

10 Used technology to expand outreach The PCC had more than 29,000 monthly visits to its website, participated in COVID-19 Twitter chats, enhanced its social media footprint, and held its first-ever virtual annual conference.